Revolutionizing Disaster Relief And Humanitarian Aid

United Nations programs further empowered with Aidmatrix technology

Stretching resources and helping more people more effectively

May 2008

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Right Aid. Right People. Right Time.™

The Aidmatrix Vision

Imagine
a world of balance
between those who have
and those in need,
created by a
network of aid solutions,
offering give and take
to mobilize
product, human and
financial resources.

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Why Aidmatrix?

To match our society's excess with our need

In US alone:

♦ **96 billion pounds** of food goes to waste in each year, while over **34.5 million Americans** struggle with hunger.

♦ **$6.25 billion in medical products destroyed** each year while **over 10,000 children** die each day from preventable and easily curable causes.

Global excess available for those in need

Aidmatrix Foundation Overview

Mission: To mobilize the Right Aid to the Right People at the Right Time™

Structure: International nonprofit organization, sponsored by world's leading corporations

Focus: Hunger, Medical and Disaster Relief

Approach: Leverage world-class solutions from the business world and apply them to the nonprofit world
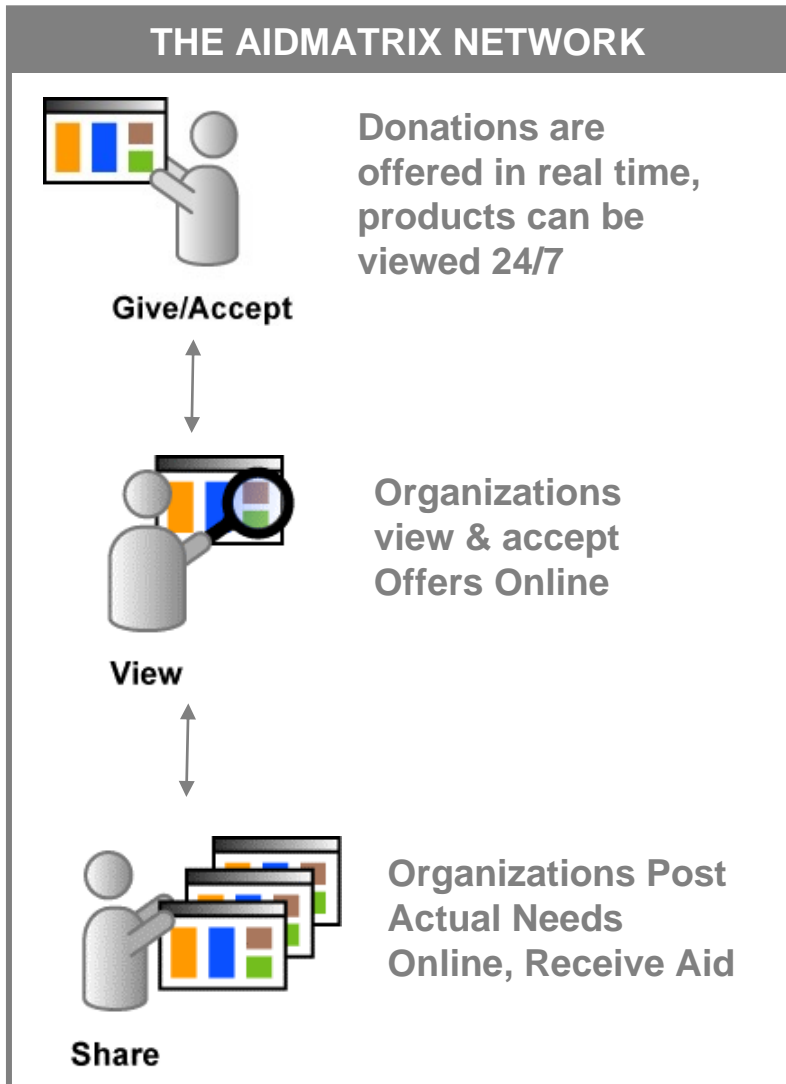
Scope: Process more than $1.5 Billion Aid annually across 6 continents helping 35,000 nonprofits

Social Impact: Over 65 million lives touched

Offices: USA, Europe, India

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Right Aid to the Right People at the Right Time™

THE AIDMATRIX NETWORK

Donations are offered in real time, products can be viewed 24/7

Give/Accept

Organizations view & accept Offers Online

View

Organizations Post Actual Needs Online, Receive Aid

Share

The Aidmatrix Network **connects Donors to Nonprofit organizations to People needing aid**

- ◆ Internet-based system matches donation offers from sponsors, corporations, organizations, associations, individuals
- ◆ Nonprofit agencies process offers (everyday surplus; needs-based products in time of disaster)
- ◆ Broad-based Aid (food, clothes, medicine, supplies) reaches those who need aid

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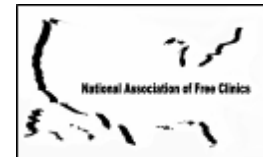# Aidmatrix Believes in Partnership
Corporations, NGOs, & Government

- Accenture
- Adventist Community Services
- America's Second Harvest – The Nation's Food Bank Network
- EDS
- Habitat for Humanity
- Federal Emergency Management Agency (FEMA)
- FedExKinko's
- Global Foodbanking Network
- i2 Technologies
- International Federation of Red Cross/Crescent/Crystal Societies

- National Association of Free Clinics
- Food Bank Associations
  - Banco de Alimentos de Mexico
  - Canadian Food Bank Association
  - German Taelfn
  - Latin American Food Bank Association
  - RED Argentina
  - Trussell Trust (UK)
- Oracle Sun Microsystems
- US Chamber of Commerce
- UN World Food Programme
- VOAD National, State and Regional

Examples of Solutions
with Aidmatrix...

- *Hunger Relief -* Each month, national food bank networks globally, put over 50 million pounds of food into the hands of over 35,000 local hunger and related relief agencies

- *Medical Relief -* **National Association of Free Clinics** and **St. Francis Medical Mission** use Aidmatrix medical relief systems and services helping them provide critical care for tens of millions of people

- *Disaster Relief –* **Int'l Red Cross/Crescent, US Chamber of Commerce** and other leading organizations use Aidmatrix to coordinate the donation of products and services in times of disaster and for other technology consulting

- *Warehouse Management -* **US Federal Emergency Management Agency (FEMA), Adventist Community Services (ADRA in the USA),** and other groups use Aidmatrix' Online Disaster Relief Warehouse Management solutions in times of crisis and recovery.

- *Virtual Aid Drive™ -* **World Food Programme of the United Nations** and 100's other organizations help more people because of funds raised through Aidmatrix fundraising solutions

- *Donation Management -* **FedEx Kinko's** donated over 1100 used printers, computers and other equipment from its 1000+ branches, saving over $200K in disposal fees and preventing items from ending up in landfills
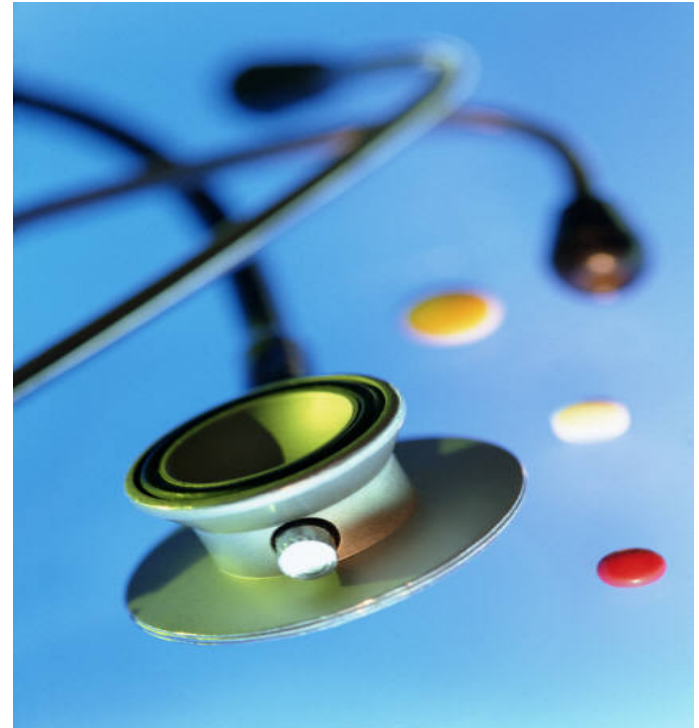
Hunger Relief Exchange

◆ Aidmatrix provides the solution technology that mobilizes over 50% of all corporate and government food products donated in America to hunger-relief initiatives

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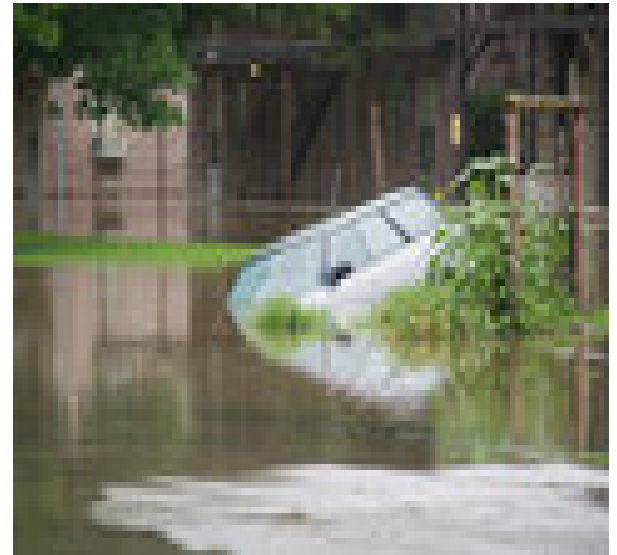Right Aid. Right People. Right Time.™

Medical Relief Exchange

◆ Aidmatrix supplies an Internet-based system for surplus, discounted and donated medicine & health-related products totaling more than $50 Million annually

Disaster Relief Exchange

◆ Aidmatrix was heralded as one of *"the things that went right"* during the catastrophic effects of Hurricane Katrina

(cited Wall Street Journal, September, 2005)

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Global Relief Network Example: Aidmatrix Network for U.S. FEMA

The program serves as the formal US National Network link among the private, public and voluntary sectors

Donors Can Contribute

Products Transportation Services/ Volunteer Time Financial Support

FEMA and State Digital Hubs

Recipients Can Request

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Aidmatrix Global Relief Network Scalability Examples

Local Level

- **California** went live and connected to other states, local charities and local governments during wildfires

National Level

- **United States** activated National Donations Management System during Hurricane Dean

Multi-national Level

- **Latin American Charities** partnered with the International Relief System of the Republic of Honduras before Hurricane Felix landfall

Aidmatrix Current Engagements with United Nations

◆ Collect financial donations for World Food Programme through our Virtual Aid Drive™

◆ Working with Fleet Forum, a WFP initiative, on fleet management and metrics

◆ Working as part of Global Commons Alliance with Global Hand on in-kind donations portal for all UN agencies

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Everyone benefits from more effective humanitarian aid processing

Revolutionizing Disaster Relief
And Humanitarian Aid

- **More efficient donation** processes
- **Appropriate allocation** of donated items
- **More timely delivery** to people in need
- **Reduced waste** of unused items
- **More people** in need are served

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How to Contact Us

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Disaster Relief Case Study: FEMA Program

- National Donations Management Portal

- Part of FEMA website and links to other websites / portals
  - FEMA
  - States
  - UPS

- Investment Summary
  - >$25 million Software/Services Donated Up Front
  - ~$5 million other Grants and Industry Donations
  - ~$3 Million Payment from FEMA

- Donors offer aid
  - Products
  - Services
  - Financial
  - Donors have real-time tracking of their donations

- Agencies post needs
  - Charities and other Relief Agencies
  - Needs seen by those interested in assisting
  - Potential Donors can see needs, real-time

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- ◆ National Donations Management Portal, similar to USA FEMA

- ◆ Differences
  - ◆ More focus on International Aid Coordination
  - ◆ Multiple Language Capability
  - ◆ Daily Relief and Disaster
    - • First Lady's Office (Daily Relief)
    - • COPECO – National Disaster Agency
  - ◆ Phase II: Coordination/ Registration of all Incoming Emergency Aid Shipments enabling Port Expedition
  - ◆ Integration with SUMA relief system

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Aidmatrix Awards

2007

- Accenture Foundation Grant to expand the deployment of the Global Relief Network
- Salesforce.com Foundation 2007 Global "Turn It Up" Grant
- FedEx / Kinkos New Supplier of the Year
- AMR Research Nonprofit Sponsor of the 2007 Supply Chain Executive Conference
- Harold Simmons Grant
- North Texas Council of Governments Grant
- Council of Supply Chain Management Professionals (CSCMP) 2007 Supply Chain Innovation Award Finalist

2006

- Federal Emergency Management Agency (FEMA) Grant
- The Meadows Foundation Grant for Texas AID Network
- American Red Cross' Circle of Humanitarians Award, 2006
- i2 Technologies' Technology for Humanity Award, 2006

2005

- Computerworld Honors Program – Winner 2005
- The Meadows Foundation Grant
- The World Technology Network (WTN) Fellow, 2005
- Accenture Grant