

Maplecroft & the Global Focus Model

Risk, responsibility and reputation

Helen Hodge, Associate Director - 5th April 2012

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Maplecroft



Global Risks Portfolio

Over 500 risk indices and indicators, 100+ interactive maps, plus scorecards, briefings and in-depth reports for all countries and risk issues.

Our expertise and extensive vault of data sets offers us the flexibility to develop custom indices, maps and qualitative analysis tailored by issue, sector, company or region.

Go to My Dashboard



Maplecroft products & tools

SEE ALL

Maplecroft products, tools and services empower clients to assess and monitor the key political, economic, social and environmental risks impacting global business today. These resources analyse risks to supply chains, investments, operations or markets at country or site level and can be tailored to any sector or company.

By mapping the relationships between risks, Maplecroft offers visually compelling solutions that quantify the qualitative and make sense of an increasingly interconnected world.

Maplecroft professional services

SEE ALL

Non-financial risks and stakeholder requirements for high standards of accountability and sustainability play a critical role in the risk management processes of responsible business.

Maplecroft's suite of services enables companies to identify risks, manage exposures and communicate performance. These include: carbon accounting. lifecycle analysis, stakeholder engagement, ethical supply chain management, human rights monitoring and an award-winning reporting service.

Maplecroft indexes and ratings

ESG Atlas and Risk Calculator 49 ESG risks, 197 countries

Maplecroft Climate Innovation Indexes Cycle 3 results coming soon Climate innovation rating for top 350 US companies

ESG rating and emerging markets research

SEE ALL













New reports highlight country risks for companies in Angola, Cameroon, Congo, Côte d'Ivoire, Cuba, Gabon, Greenland, India, Romania and Sierra Leone

Maplecroft in focus



Investing in future growth environments



This morning Maplecroft issued a new Country Risks Report on Greenland, focusing Analyse, index and map global risks

Risk calculators and dashboards – off the shelf / tailored

- Environmental
- Social
- Governance

- Economic
- Political
- Natural hazards
- Countries national and sub-national reports and ratings
- Companies across their value chain reports and ratings
- 100 employees software, GIS mapping, indices, research
- Professor Alyson Warhurst and Ed Cole, founding directors
- Senior management team of 10 directors dassociate directors

Ground level data sets

Meticulous expert analysis

GIS and earth observation

Compelling visuals and interactive maps

75

Technology driven, proprietary Maplecroft software inside

About Maplecroft

"Maplecroft is on track to become a clear leader of global risks intelligence within the next three years"

Jim O'Neill, Chairman of Goldman Sachs Asset Management



Our partners and clients

- Maplecroft's clients use our country risk products to help in decisions on new market entry, to assess risks in existing operations and monitor trends that impact their operations, strategy and reputation in short- and long-term
- Worked extensively with UN agencies and leading NGOs, evaluating and mapping key <u>humanitarian</u> risks – UNOCHA, UNICEF, UN Coalition for Adolescent Girls, UN Global Compact Human Rights and Business Dilemmas Forum, UN Global Compact Supply Chain risk tools



- Provision of analysis to UK and US-based <u>financial institutions</u> on their decision-making process in lending for large projects in infrastructure, mining and energy
- Assessment of key risks of relevance to the <u>agribusiness sector</u>, including key concerns related to societal and environment risks, as well as the regulatory and business environment in key emerging
- Ongoing advisory to <u>engineering groups and consumer goods</u> companies in assessing key risks in selected countries and quarterly monitoring

















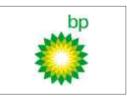




Our clients: extractives and pharmaceuticals – strategy and operational















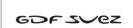


























































Our clients: automotive, technology and retail – ethical supply









































































Finance, export credit & multilateral organisations

- Major US, UK and European institutions rely on Maplecroft to assist them with provision of country risk analysis
- Maplecroft works with governmental and multi-lateral institutions to assess key environmental and social risks based on IFC Performance Standards
- Maplecroft has provided products and risk calculators to export credit agencies of several countries
- Maplecroft's founder and CEO, Professor Alyson Warhurst, is a board member of Transparency International





European

Investment

















AVIVA





The Power of Ideas



















Risk

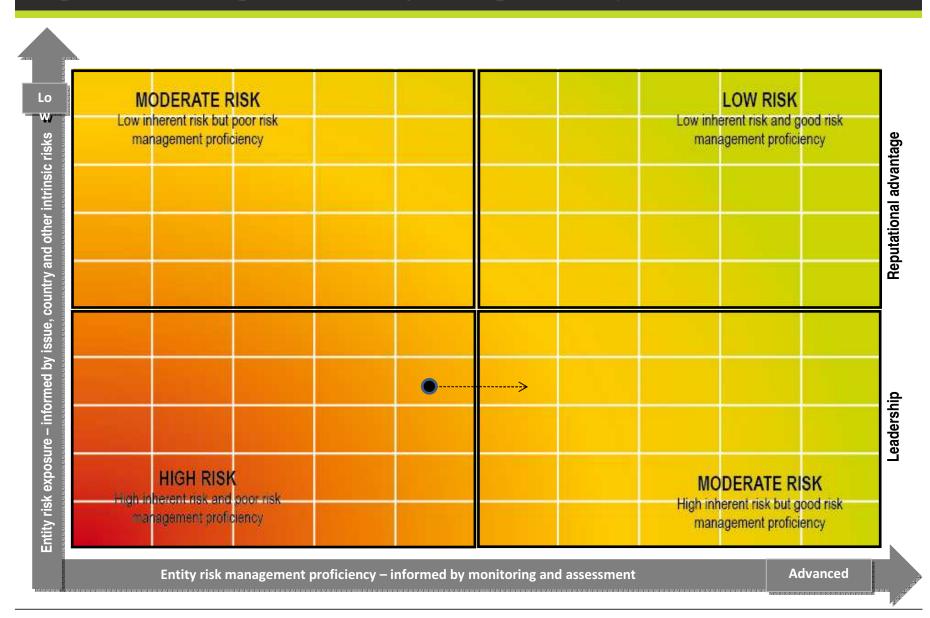
... identifying, analysing and assessing risks at country and global level ...



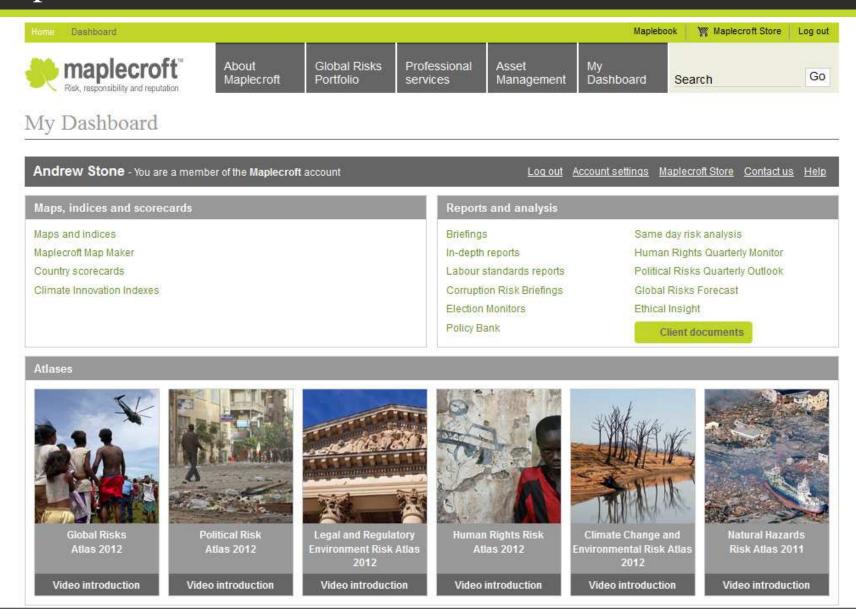
Maplecroft's Global Risks Portfolio scope – our dashboard

Political	Economic	Social	Environment			
Dynamic Risk	Legal and Regulatory	Human Rights Risk	Carbon Resources			
Governance framework	Environment	Human Security	Climate Change Vulnerability			
Political Violence	Business Integrity and Corruption	Labour Rights and Protection	CO2 Energy Emissions			
Conflict intensity	Corporate Governance	Civil Liberties and Freedoms	CO2 Land Use Emissions			
Terrorism	Debt	Redress	Geophysical risks			
Business and Macroeconomics	Digital Inclusion	OTHER	Hydro-meteorological risks			
Resource Nationalism	Economic Diversity	Capacity to Contain Infectious Disease	Natural Hazards Economic Exposure			
Forced Regime Change Risk	Emerging Powers (BRICS)	Disappearances	Socio-economic disaster resilience			
Structural Risk	Energy Security	Displacement	Sustainable energy			
Complicity with Oppressive Regimes	Financial Inclusion	Education	Biofuels			
Supply Chain Complicity Risk	Financial Market Risk	Food Security	Water Security			
Societal Resilience	Fiscal Risk	Health and Safety				
Resource Security	Growth Competitiveness	HIV/AIDS, Malaria, TB				
Infrastructure Readiness	Macroeconomic Stability	Poverty				
Economic Diversification	Regulatory Framework					
	Transport and communications					

Maplecroft risk exposure / management proficiency



Maplecroft Dashboard

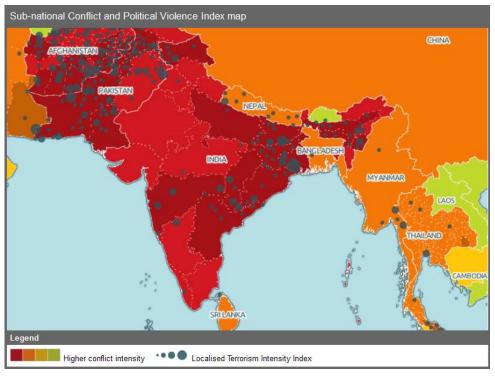


Political risk....including GIS mapping of terrorist incidents....



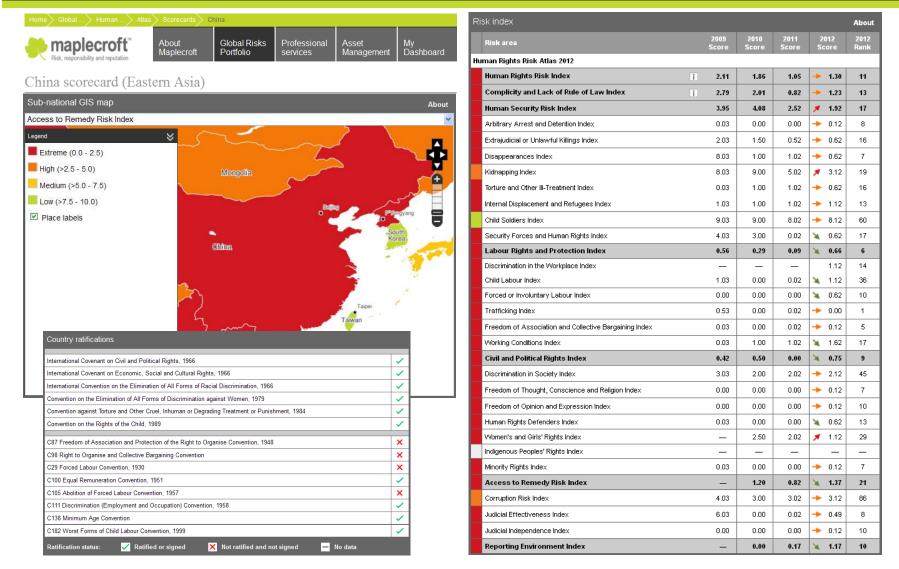
India scorecard (Southern Asia)





Risk area		2009		010	2011		2012	2012 Pop
Dolitical Die	k /Structural) Indov	Score		ore 4.19	Score 3.49		3.68	Rani 39
Political Risk (Structural) Index Complicity with Oppressive Regimes Index				4.56	5.03	Ħ		74
Complicity with Oppressive Regimes Index		10.0	_	0.00	10.00	×		86
Democratic Governance Index		1.3		1.37	1.62	×	2.32	40
Civil and Political Rights Index				-				
Judicial Independence Index		5.4		5.43	6.45	-		106
Security Forces and Human Rights Index		1.4	1.43 1.4		1.95	-	2.43	63
Arbitrary Arrest and Detention Index		0.4	3	0.43	0.45	-	0.43	38
Supply Chain Complicity Risk Index		_		1.11	0.58	×	1.53	16
Freedom of Association and Collective Bargaining Index		4.4	3	4.43	3.45	A	2.43	44
Child Labour Index		0.0	0	0.00	0.00	×	0.93	27
Forced or Involuntary Labour Index		0.0	0	0.00	0.00	×	0.93	15
Discrimination in Society Index		0.0	0	0.00	0.00	×	1.43	26
Working Conditions Index		0.4	3	1.43	1.45	-	1.93	23
Societal Resilience Index		_		2.98	3.35	-	2.98	20
Adaptive Capacity Index		_		_	3.34	×	4.29	69
Digital Inclusion Index		_		1.98	2.48	-	2.68	53
Human Rights Risk Index		1.9	4	2.01	1.95	-	1.89	19
Impact of (olitical risk (dynamic) indices							
Poverty an	Risk area		2009 Score	2010 Score			2012 Score	20° Ra
Economic	Political Risk (Dynamic) Index		_	3.5		_	→ 3.9	
Diversificat	Governance Framework Index		4.90	4.5	0 4.7	77	→ 4.7	6 8
Resource	Regime Stability Index		7.10	7.0	4 7.8	33	→ 7.8	9 10
Resource	Rule of Law Index		3.90	3.6	8 4.0	07	→ 4.0	6 6
Energy Se	Corporate Governance Index		7.28	5.3	6 4.1	74	→ 4.4	9 10
Water Sec	Corruption Risk Index		1.43	1.9	3 2.4	15	→ 2.4	3 6
Food Secu	Political Violence Index		2.00	1.8	8 2.0)2	→ 1.9	0 1:
	Conflict and Political Violence Index		1.30	1.3	6 1.4	18	1 2.4	3 10
Infrastruc	Terrorism Risk Index		_		2.2	27	# 1.4	.0 14
Transport :	Human Security Risk Index		2.72	2.6	2 2.4	10	≠ 1.8	9 1
ansport	Business and Macroeconomics Risk Index		_	5.6	0 5.0)8	→ 4.9	3 8
Education	Regulatory Framework Index		3.50	3.3	8 3.9	95	→ 3.6	33
	Regulatory Framework Index							
	Regulatory Framework Index Business Environment Index		5.50	5.0	0 5.0	00	→ 5.0	0 8
	Business Environment Index Macroeconomic Environment Index		5.50 5.87	5.7	3 5.4	11	¾ 6.1	5 18
	Business Environment Index				3 5.4	11		5 18

Societal risk, human rights and labour standards

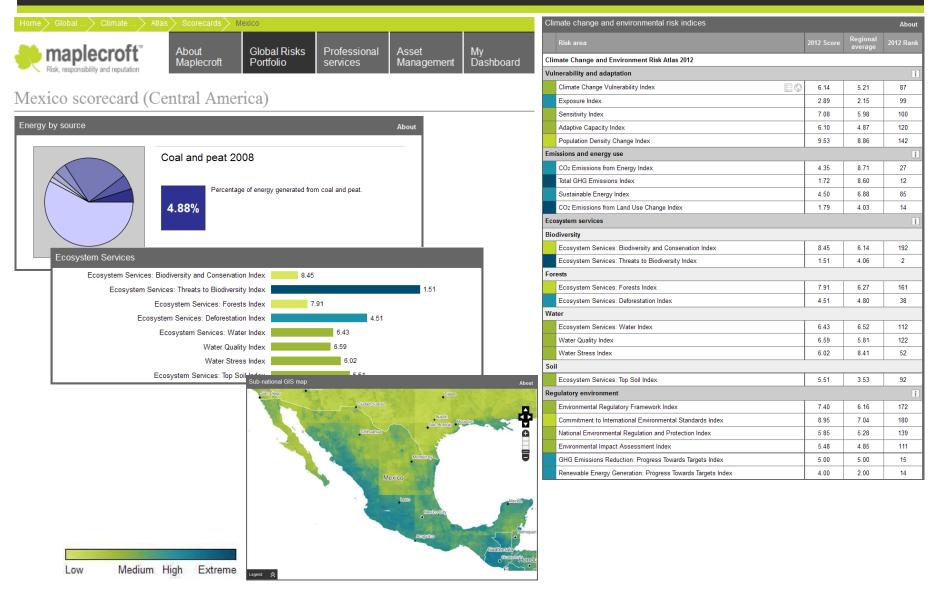


Indices developed by Maplecroft through systematic evaluation of all reported human rights violations

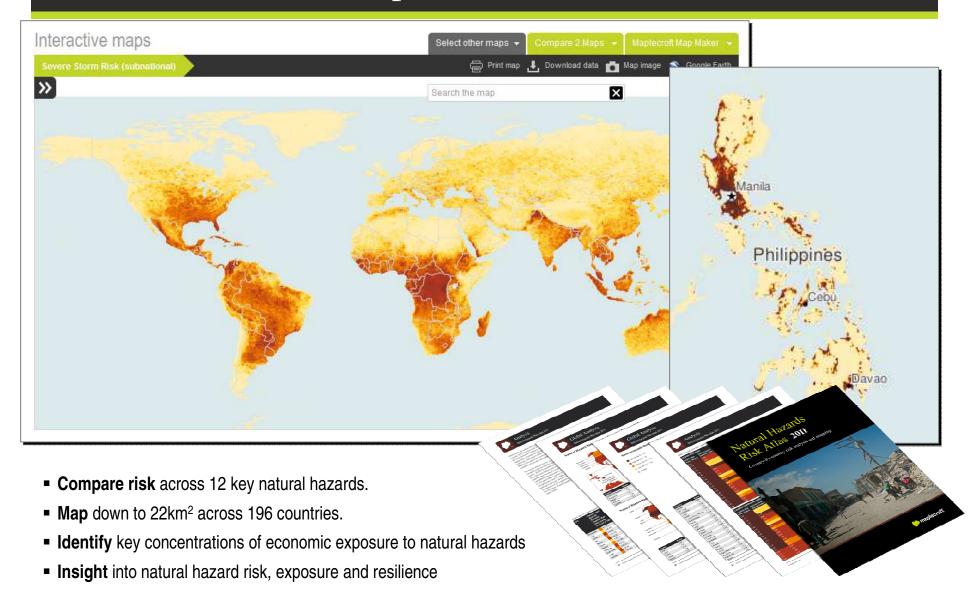
Legal and regulatory environment risks



Climate change risk: global to sub-national



Natural hazards risk, exposure and resilience





Global Focus Model

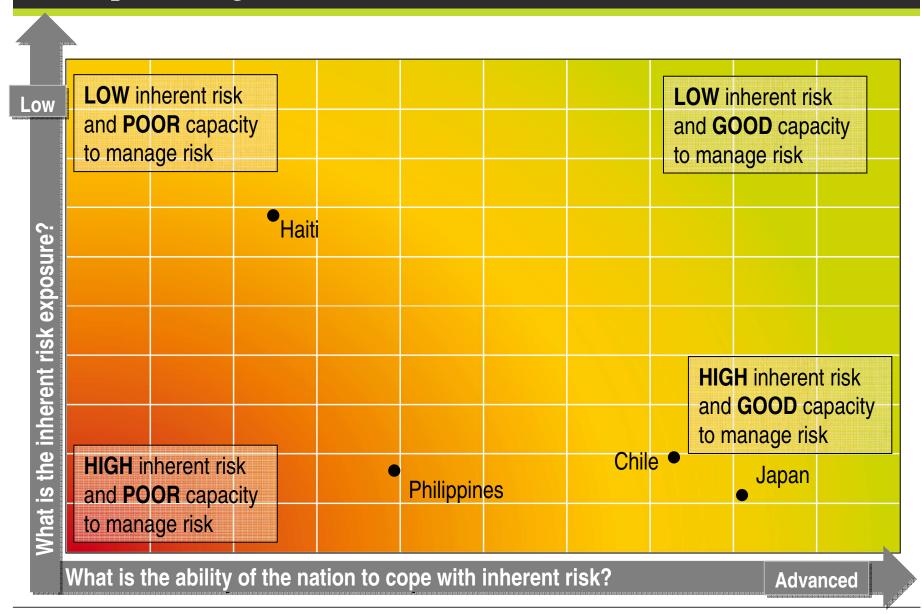


Why build a Global Focus Model?



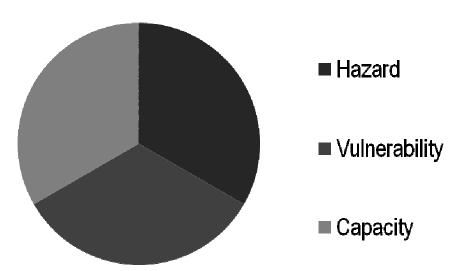
- Humanitarian sector faces challenge to ensure resources are allocated in an impartial, equitable and transparent manner where most needed. Need to balance immediate need of ongoing emergencies whilst ensuring preparedness for future events.
- ROAP developed a risk model in 2007 to analyze hazards, vulnerabilities and response capacity. Maplecroft engaged to undertake a major revision for the 2012 model.
- The model provides an **objective basis for measuring risk** and identifying countries with a higher likelihood for humanitarian need by allowing for comparison across a set of indicators.
- Model is a useful tool but it can not fully reflect the many complex and local factors which might influence need or indeed the decision of a government to request international assistance.

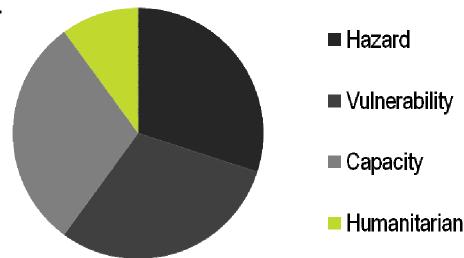
Conceptualising disaster risk: Risk vs Resilience



Defining risk

Risk is defined as a combination of hazards and vulnerability offset by a country's capacity to cope with and respond to disasters





Focus considers humanitarian in addition to risk; giving a more nuanced analysis of data according to OCHAs mandate and priorities to identify those countries where the agency is likely to play a significant role.

Methodology overview

- Model is comprised of four categories: hazard,
 vulnerability, capacity & humanitarian
- Each category made of a series of indices.
- Each index is given a weighting, indicative of significance within the category
- Category totals are derived from their component indices proportional to their weight.



BACKGROUND

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To address

OCHA's Re

Why a Global Focus Model?

A challenge faced by OCHA, and indeed

humanitarian organisations, is how to ensure that

resources are allocated where they are most needed,

and in an impartial equitable and transparent manner

UN Office for the Coordination of Humanitarian Affairs

2012 Global Focus Model

DRAFT v2, December 2011

Although the model provides an objective basis for measuring risk and identifying countries with a higher

likelihood for needing humanitarian assistance, it

cannot fully reflect the many complex and local factors that might influence such a need, or indeed the

decision of a government to request international

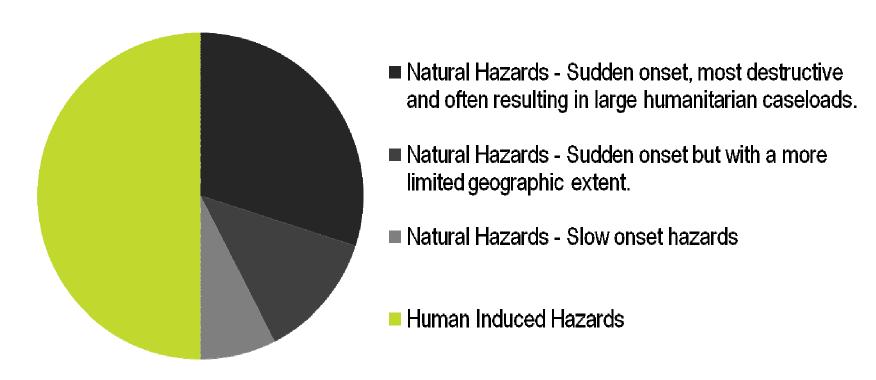
assistance. The model should not therefore be seen as

a final and binding list of country priorities, but rather

Hazard

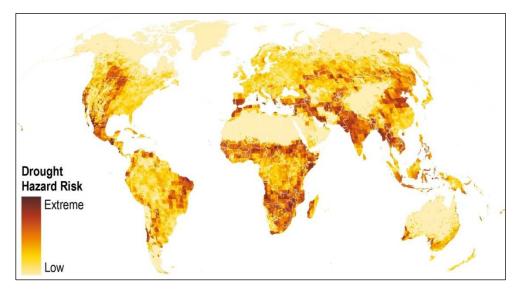
"A potentially damaging physical event, phenomenon or human activity that may cause the loss of life or injury, property damage, social and economic disruption or environmental degradation."

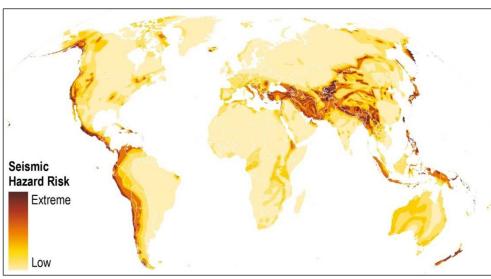
International Strategy for Disaster Reduction



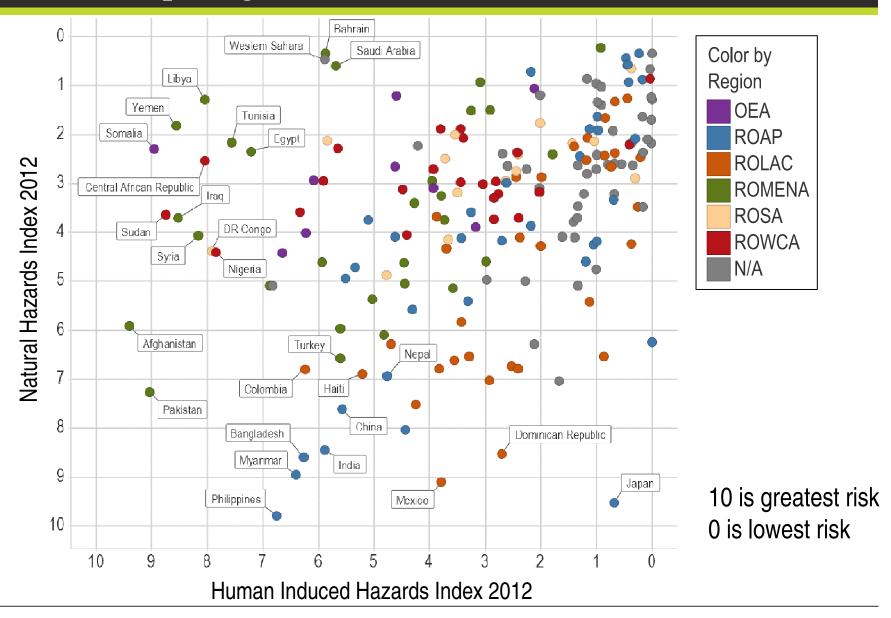
Where are the risks?

- ■Twelve major <u>natural hazards</u> mapped against ambient population
- **Human induced hazards** considers the relative risk of conflicts measured using:
 - Conflict Intensity Index includes data on conflict-related deaths and casualties, levels of societal violence and political differences.
 - Regime Stability Index evaluates the risk stemming from political turmoil and disruption of governance.
 - Extrajudicial/Unlawful Killings Index indicates the risk of exposure to, extrajudicial or unlawful killings.
 - Overall hazard component calculated using both natural and human hazards





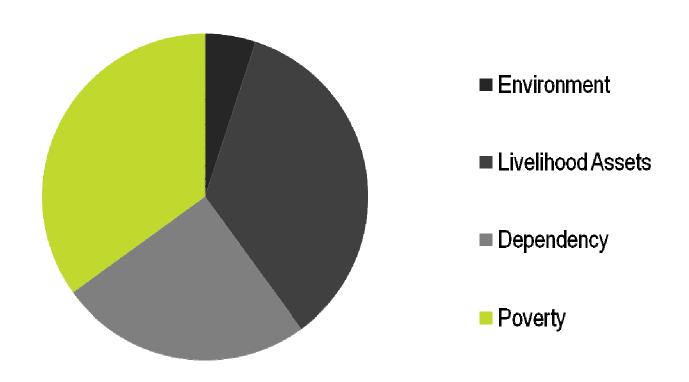
Results comparing human vs natural hazard risks



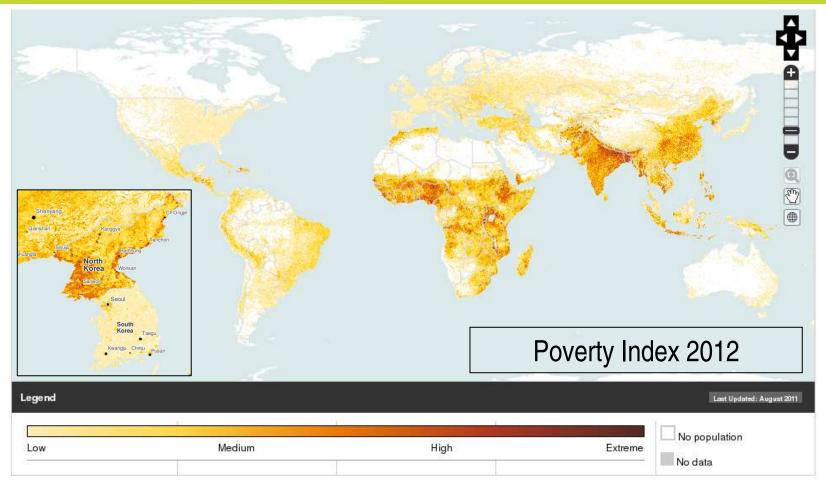
Vulnerability

""The conditions determined by physical, social, economic and environmental factors or processes which increase the susceptibility of a community to the impact of hazards."

International Strategy for Disaster Reduction



Which populations have the greatest vulnerability?



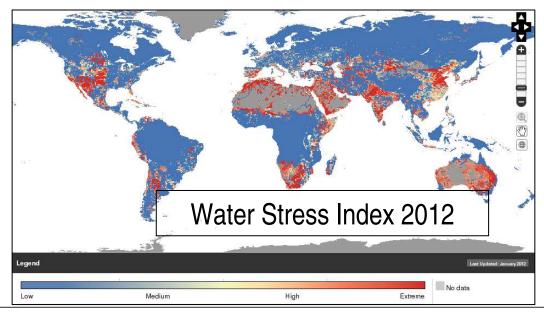
"Poor households tend to be far less resilient to loss than wealthier households, are pushed deeper into poverty, and have more difficulty recovering."

Global Assessment Report on Disaster Risk Reporting, 2009

Vulnerability: beyond poverty



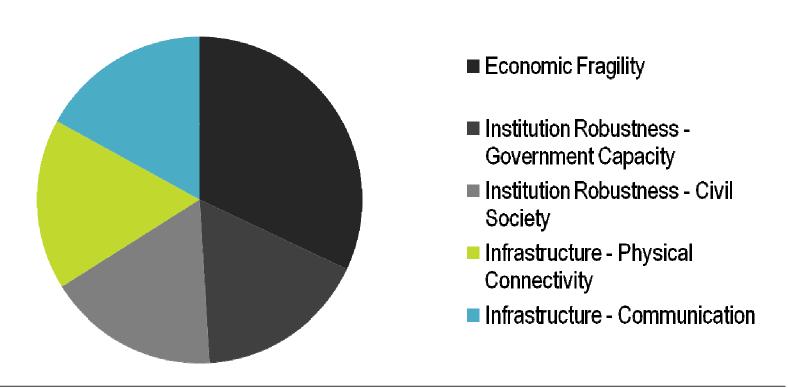
- Access to Livelihoods Index measures where livelihood assets are at greatest risk, and hence where livelihoods are most vulnerable to external factors
- Dependency Index relative and absolute scale of populations who are most vulnerable: refugees, IDPs, old and young
- Pre-existing environmental factors: access to sanitation, access to improved water and water stress.



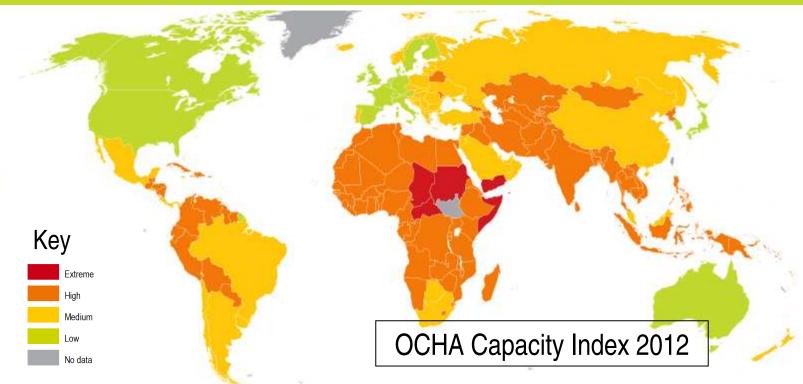
Capacity

"A combination of all the strengths and resources available within a community, society or organization that can reduce the level of risk, or the effects of a disaster"

International Strategy for Disaster Reduction



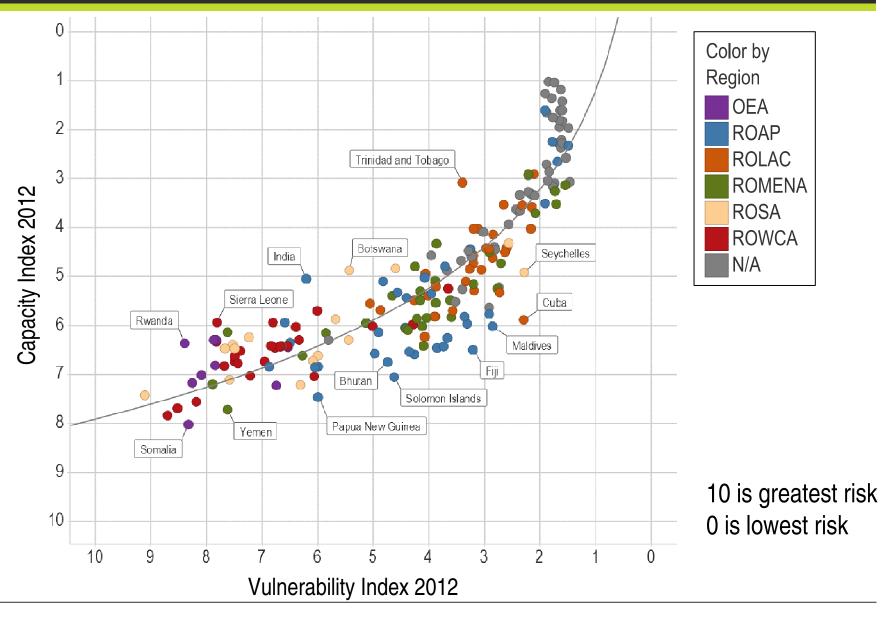
How able is government to mitigate and manage risk?



Evaluates ability to manage risk - considers issues such as:

- Physical connectivity: is a significant proportion of population remote? Road / rail access
- Communication can population understand and access information?
- How robust is the **economy** capable of withstanding economic impact of a disaster?
- How effective is the government? Is there a large military to assist in a disaster?
- How large is the **Civil Society**? Can Civil Society operate without hindrance from the state?

Strong correlation between Capacity & Vulnerability



OCHA Global Focus Model

Hazard

- Natural hazards
 (earthquakes, tsun
 amis, floods, stor
 m surge, tropical
 cyclones, wildfire,
 volcanoes, landsli
 des, severe local
 storm)
- Human induced hazards (conflict, regime stability, extrajudic ial and unlawful killings)

Vulnerability

- Poverty
- Livelihood Assets
- Dependency
- Environment

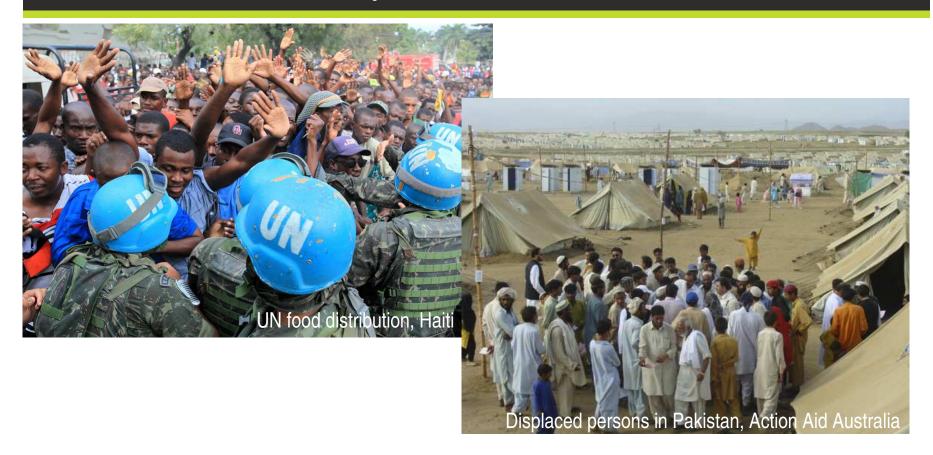
Capacity

- Infrastructure (communication, p hysical connectivity)
- Economic fragility
- Institutional resilience (governmental response capacity, civil society)

Humanitarian

- Presence of a lead agency
- Clusters activated

Humanitarian: how likely is OCHA to be involved?



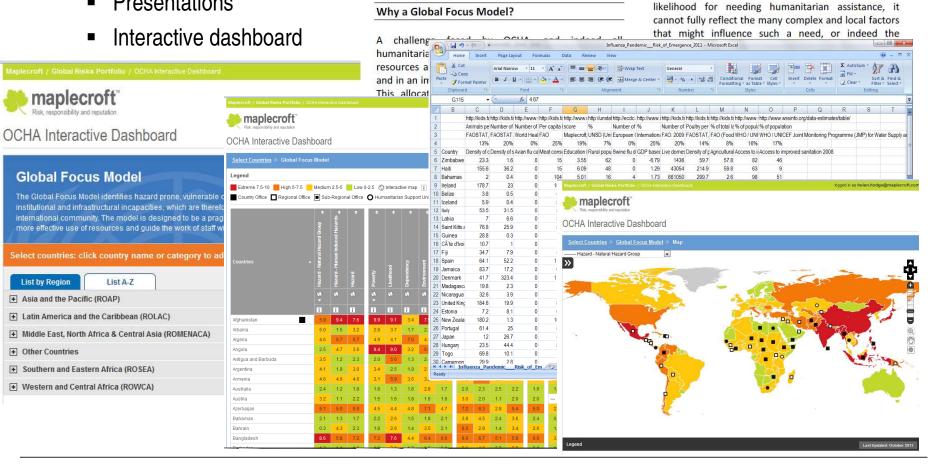
- Model includes a fourth component designed to capture the extent to which OCHA is likely to be involved in disaster preparedness and response.
- Reflects internal priorities and activities of OCHA
- Category considers recent clusters activated and presence of a lead agency

OCHA – Global Focus Model

- Presentation of model:
 - Report
 - Spreadsheets
 - **Presentations**



Although the model provides an objective basis for measuring risk and identifying countries with a higher



BACKGROUND



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