

**INTER-AGENCY STANDING COMMITTEE WORKING GROUP  
58th MEETING**

**22-23 September 2004  
UNICEF New York**

**Consolidated Appeals Process (CAP): 2005 CAP Launch and Follow-up Events**

**Circulated: 15 September 2004**

**Global Launch**

- Why:** To help main donors contribute adequately to the Consolidated Appeals  
Appeals  
To focus international media attention on the “Humanitarian Appeal 2005
- What:** A brief “ribbon-cutting” event, including:  
Statement by the Secretary-General to Representatives of Member States where there is a Consolidated Appeal, HLWG, and IASC Members; (1100-1110)  
Statement by member of affected population; (1110-1120)  
Statement by Government of affected country; (1120-1130)  
Statement by either Chair of Good Humanitarian Donorship (Canada) or Chair of the HLWG (Belgium). (1130-1140)
- When:** Tuesday 16 November 2004
- Where:** New York
- Who:** The Secretary-General and the ERC, and members of affected populations

**Two ‘Satellite’ Launches**

- Why:** To enhance support for humanitarian action and contributions from launch country
- What:** Targeted meetings with decision makers, policy makers, civil servants; and outreach to local and national media
- When:** Berlin on 1 December 2004; Abu Dhabi date TBC
- Where:** Berlin (FRG) and Abu Dhabi (UAE)
- Who:** James Morris in Berlin; Jan Egeland in Abu Dhabi

**Field Launches**

- Why:** 1) To encourage greater buy-in for humanitarian action  
2) To encourage donor representatives to work with capitals for earlier funding
- What:** Targeted meeting or conference with host authorities, donors, UN, Red Cross, and NGOs; outreach to local and national media
- When:** On or after 17 November 2004
- Where:** Capitals of countries where there is a CAP
- Who:** UN Humanitarian Coordinator, accompanied by IASC CT and affected populations

**Programme “Kick-Off”**

Why: 1) To mark the start of programme implementation; 2) To invite current and potential donors to state their strategic priorities and pledge earlier than in previous years.

What: “Programme Kick-Off” event targeting international media; meeting with donors

When: Tuesday 11 January 2005

Where: Geneva

Who: Jong-wook Lee

Prepared by: OCHA, September 2004