

**INTER-AGENCY STANDING COMMITTEE WORKING GROUP
61 st MEETING**

22-23 June 2005

IOM (Geneva)

**Consolidated Appeals Process (CAP):
*Outline for 2006 CAP Launch and Follow-up Events***

Circulated: 13 June 2005

This outline is based on the plan for 2005, feedback on events which have already taken place, and comments from members of the IASC Sub Working Group on the CAP.

Global Launch

- Why: 1) To call on donors to contribute early to Consolidated Appeals
2) To focus international media attention on the 'Humanitarian Appeal 2006'
- What: A brief 'ribbon-cutting' event, supported by Web Cast and Op-Eds and B-Roll, including:
Statement by member of an affected population;
Statement by Government of an affected country;
Short IRIN documentary on need and how the CAP makes a difference;
Statement by key donor (either the biggest in absolute terms or biggest as measured by giving per capita or biggest donor as per GDP); and
Appeal by the Secretary-General.
- When: Wednesday 30 November 2005
- Where: Nairobi or Geneva
- Lead: The Secretary-General
- Who present: Ambassadors of all Member States and IASC

Outreach in Europe and the Middle East

- Why: To enhance support for humanitarian action from the host country
- What: Targeted meetings with decision makers, policy makers, civil servants; and outreach to local and national media (Op-Eds; Interviews; B-Roll)
- When: Any time after 30 November 2005
- Where: Madrid or Paris; Dubai or Riyadh
- Lead: One IASC Principal
- Who present: Ambassadors of Member States and IASC, including NGOs and Red Cross Movement, and representatives of an affected population

Field Launches

- Why: 1) To encourage greater buy-in for humanitarian action
2) To encourage donor representatives to work with capitals for earlier funding
- What: Targeted meeting or conference with host authorities, donors, UN, Red Cross, and NGOs; outreach to local and national media (Op-Eds; Interviews; B-Roll)
- When: Any time after 30 November 2005
- Where: Capitals of countries where there is a Consolidated Appeal
- Lead: UN Humanitarian Coordinator
- Who present: Ambassadors of Member States and IASC, including NGOs and Red Cross Movement, and members of the affected populations

Fourth background paper on agenda item: CAP

Programme ‘Kick-Off’

Why: 1) To mark the start of programme implementation
2) To call on donors to pledge earlier than in previous years
What: Meeting with key Member States
When: Tuesday 10 January 2006
Where: Geneva
Lead: One IASC Principal
Who present: Ambassadors of Member States and IASC, including NGOs and Red Cross Movement, and members of the affected populations

Mid-year Review

Why: 1) To promote accountability by reporting on progress made and noting constraints in programme implementation
2) To mobilise resources
What: Meeting and Web Cast; outreach to int’l media (Op-Eds; Interviews; B-Roll)
When: En marge of the Humanitarian Segment of ECOSOC in July 2006
Where: Geneva
Lead: One IASC Principal
Who present: Ambassadors of Member States and IASC; Media and Public

Programme Update

Why: 1) To explain the value added of multi-lateral humanitarian action
2) To lobby for continued political and financial support
What: Targeted meetings with decision makers (including Capitol Hill and the White House), policy makers, and civil servants (e.g. BPRM and USAID)
When: September 2006
Where: Washington, D.C.
Lead: One IASC Principal
Who present: Members of US Congress, Committee Members, Key Officials from State Department and other key government offices.

Action Point for IASC WG

Review and endorse the proposed outline.

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