

**INTER-AGENCY STANDING COMMITTEE-WORKING GROUP
50th MEETING**

18-19 September 2002

Conference Room 9, United Nations Headquarters New York

CAP: 2003 CAP Launch

Circulated: 4 September 2002

Summary

The attached matrix includes up-to-date information on CAP Launch sites, dates, and CAP crises to be highlighted at each location. OCHA will be the focal point for day-to-day organizational aspects of the CAP Launch. OCHA CAP Launch Coordinator will coordinate closely with the donor, agency, and OCHA focal points assigned to each Launch site. In addition, OCHA will be liaising with the public information units of IASC member agencies to solicit their support in developing public information materials for the theme: *Hope for the Future*. It is critical that agencies appoint Launch focal points as well as PI Focal points to liaise with OCHA and the Launch capitals.

Public Information (PI) on the theme, *Hope for the Future*

OCHA has developed a concept paper for the theme, *Hope for the Future*. This paper will be the basis for further elaboration of PI material related to the theme. A three-minute video will be produced to be shown during launch events and to be distributed to television networks. Agencies may be approached to offer archive footage for the video.

The purpose of the theme is:

To stimulate decision-makers and the tax-paying public of donor countries to recognise the current opportunities for consolidating peace in countries emerging from war and to play a more vigorous role in relieving human suffering and laying the foundation for peace; and

To provide compelling stories, which personify humanitarian needs and response to the CAP.

Key messages that will be featured in the PI campaign are:

- For millions of people around the world, 2002 has been a year of radical change. In several countries wracked by years, sometimes decades of war, there are signs of political will to find a solution (e.g. Sierra Leone, Angola, Afghanistan, Sudan, Southeastern Europe).

- Donor countries should seize the opportunity to support such countries in getting over the difficult hurdle of “transition.”
- Even in countries where solutions are remote, humanitarian workers bring hope. Our presence offers a form of protection, as well as life-saving assistance.
- To ensure hope for future generations, it is important to support disaster preparedness and conflict prevention initiatives.

A Plan of Action (PoA) will be circulated that outlines the activities to be organised at each Launch site. The PoA will be distributed to Launch Focal Points shortly.

Proposed Actions/Decisions by the IASC-WG:

1. Consensus on the attached matrix.
2. Agency commitment to dedicate staff time to the CAP Launch by appointing CAP Launch Focal Points as well as PI Focal Points and supporting the PI campaign. (Agencies not presenting a launch will still be requested to nominate a PI focal point).
3. Consensus with the general direction of the PI strategy