



# STATE OF THE WORLD'S CASH REPORT 2020 - AN OVERVIEW

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CASH AND VOUCHER ASSISTANCE IN HUMANITARIAN AID

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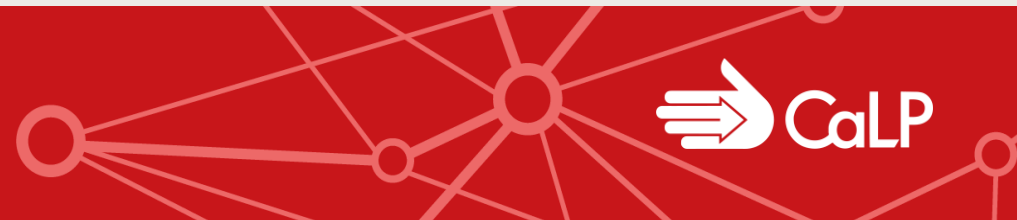


## WHAT IS THE STATE OF THE WORLD'S CASH REPORT?

- Shows how cash and voucher assistance is being delivered to help crisis affected people.
- The report tracks progress against the 2016 Global Framework for Action.
- First report released in 2018.
- Includes an analysis of the emerging implications of the COVID-19 pandemic.

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## HOW STATE OF THE WORLD'S CASH DATA WAS COLLECTED

- 80** In-depth interviews with CVA experts
- 34** Organisations surveyed
- 254** CVA practitioners surveyed
- 24** Organisations completed the CVA volume survey
- 15** Regional workshops and country-level consultations





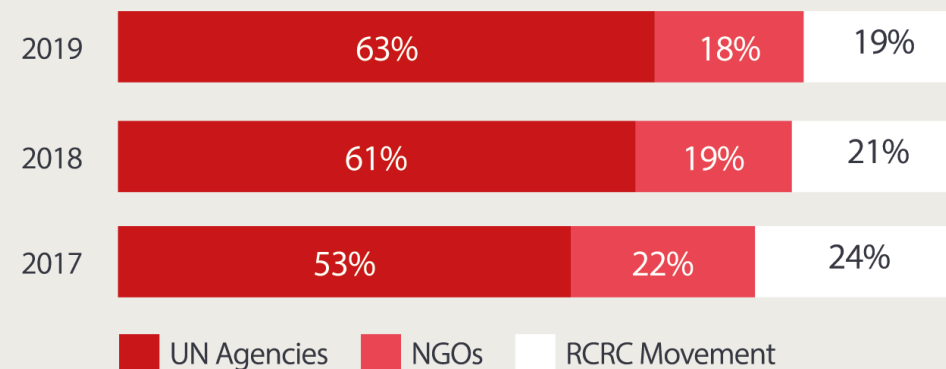
## HOW HAS CASH AND VOUCHER ASSISTANCE CHANGED SINCE 2018?

- ① Funding, policies, volume, and collaboration
- ② Mainstreaming CVA
- ③ Quality programming
- ④ Build sufficient capacity for CVA
- ⑤ Coordination
- ⑥a Evidence
- ⑥b Investing in innovation for CVA
- ⑦ Support to CVA integration with local systems
- ⑧ Linkages between social protection and CVA
- ⑨ COVID-19 Implications

# THE SCALE AND QUALITY OF CASH AND VOUCHER ASSISTANCE

- Use of CVA has doubled in volume and we deliver it more effectively.
- Growth is uneven across agencies
- Continued increase in the scale driving changing roles and partnerships, and an increasing emphasis on quality as understood by recipients.

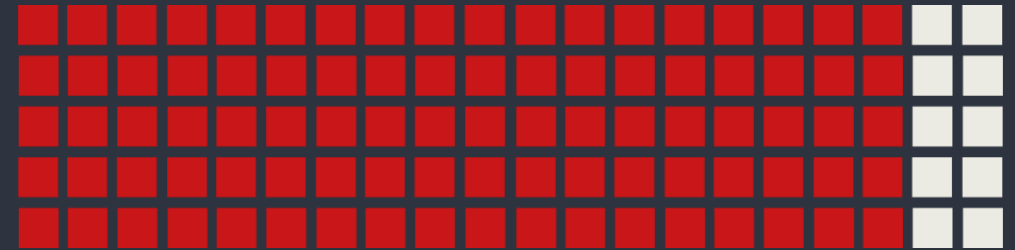
Global CVA volumes by organisation type



# MAINSTREAMING CASH AND VOUCHER ASSISTANCE

## BARRIERS AND RISKS

- CVA is an increasingly common and well-understood tool in humanitarian response, but barriers remain to its use.
- Sectors have made good progress with the use of CVA but concerns about programme quality and achievement of outcomes remain a barrier for some.
- Digital and data management risks have increased in prominence.



**90%**

of interviewees say the lack of clarity and resourcing for cash coordination has real operational impacts





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## FOUR SHIFTS IN CASH AND VOUCHER ASSISTANCE



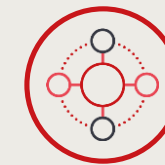
The rise and rise of cash and voucher assistance



Cash is a multipurpose tool challenging a sector-based system



Recipients in the driving seat: in theory but not yet in practice



CVA is driving a more diverse humanitarian ecosystem



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# 7 CVA INTEGRATION WITH LOCAL SYSTEMS

- The growing consensus on the importance of localisation within CVA has yet to evolve into a common understanding of what this means in practice.
- Perceptions of the capacity of local organizations remain a barrier to change.
- Making progress on localization requires humanitarian actors to be actively committed to shifting the balance of power.



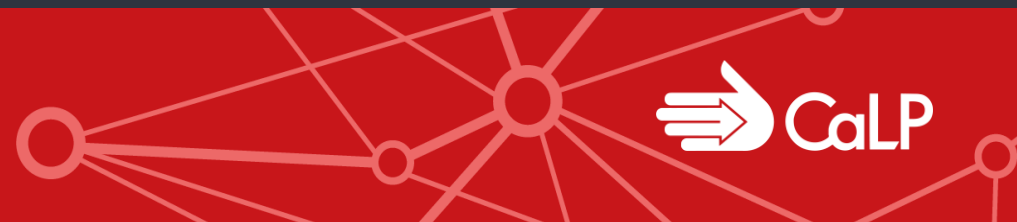


# 7 CVA INTEGRATION WITH LOCAL SYSTEMS

## PRIORITY ACTIONS



- **All humanitarian actors** > agree on clear, measurable and shared priorities for localisation of CVA, and commit to action.
- **All humanitarian actors** > recognize that progress on CVA localization will mean shifts in power, as well as changes to funding processes, systems and requirements to enable the systematic consideration and strengthening of local systems and structures.
- **Donors** > increase predictable funding to local structures and systems for CVA planning and delivery.
- **Local stakeholders, international agencies and donors** > build true alliances, including for strategic planning and decision-making.



# 9 COVID-19 AND CVA: IMPACTS AND IMPLICATIONS

## CVA SCALE-UP, NEEDS, AND FUNDING

- CVA is being scaled up significantly in response to COVID-19, but the gap between needs and funding is growing rapidly.
- There is no evidence that the scale up of CVA to date has impacted the quality of programming.

Since the start of the Covid-19 crisis, 271 targeted cash transfer programs have been introduced in

**131**  
countries

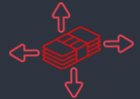


# 9 COVID-19 AND CVA: IMPACTS AND IMPLICATIONS

**COVID-19 pandemic presents an opportunity to redefine the humanitarian system to better serve the needs of crisis-affected people and build back better:**



Accelerate efforts for new, innovative partnerships between int. actors and local civil society.



Use the momentum to address long-standing cash coordination challenges.



Accelerate the collaboration between social protection and humanitarian CVA practitioners



Capitalise on the rapid shift to remote and digital channels for registration, delivery and monitoring of CVA.



Learn from the need for better market analysis and understanding of how humanitarian response can strengthen market systems.



# 9 COVID-19 AND CVA: IMPACTS AND IMPLICATIONS

## 'NO-REGRETS' ACTIONS IN THE COVID-19 CONTEXT



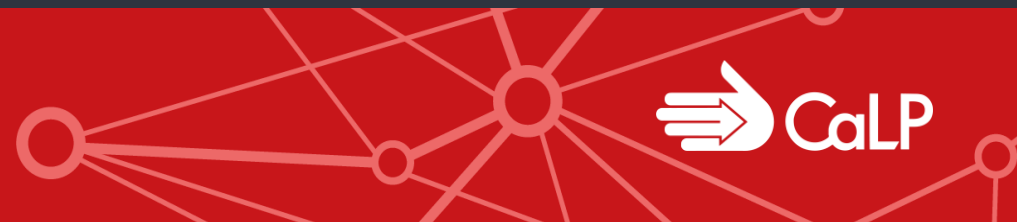
- Look for opportunities to link with **social protection systems** where appropriate
- Work with others to **build capacities** to create a win-win situation where cash actors throughout the CVA ecosystem are cash-ready.
- When **moving quickly to digital and remote programming**, consider complementary interventions and alliance building, and get participation and feedback processes right.
- Act short term but think long term. Always have building back better in mind.



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# A CHALLENGE FOR THE WEEK AHEAD

- WHAT DOES THE PANDEMIC MEAN FOR OUR RESPECTIVE COMMITMENTS?





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