



Grand Bargain Cash Workstream

Webinar Series

wfp. 20-24 July, 2020

Creating an inclusive and strong cash ecosystem through technical collaboration



Photo: Fernanda Baumhardt. Meaningful Dialogue with Initiative, CashCap (November 2019)

Lessons learnt Cashcap support Colombia and Ecuador

Emilie Arnaud, CashCap expert
CCD Technical Advisor



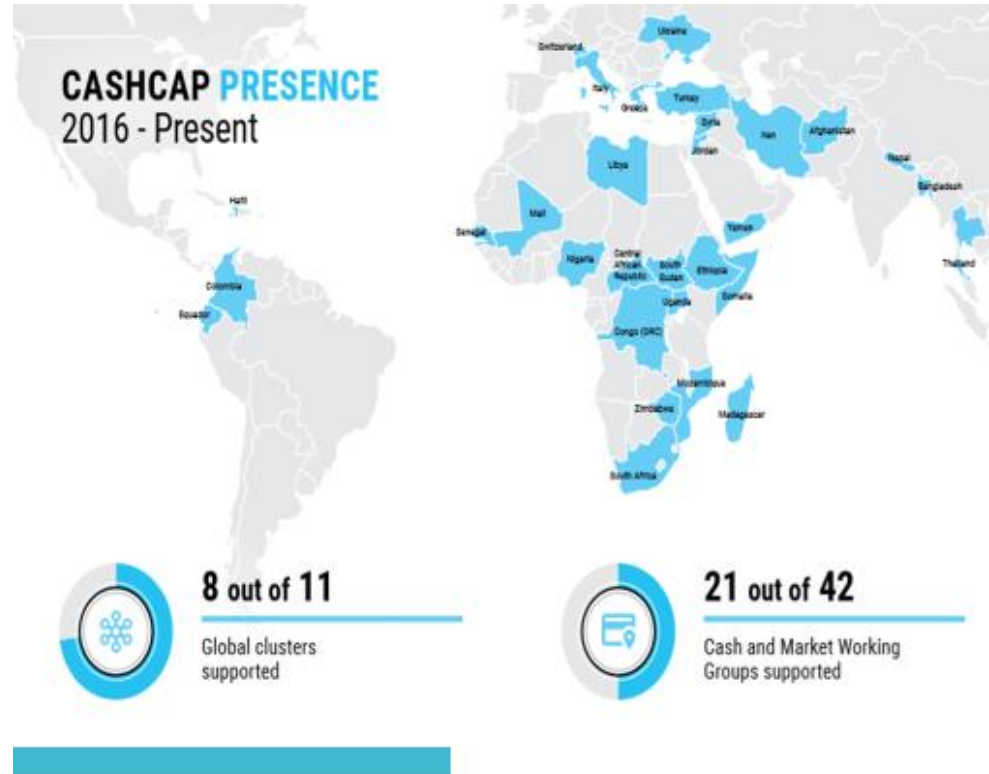
NORWEGIAN
CAPACITY

CASHCAP

What is CashCap?

NORCAP NORWEGIAN CAPACITY | CASHCAP

- **NRC NORCAP Project: CashCap roster of cash experts that provide agile and flexible support to multi-agency requests at country, regional and Global level: CWG, Global clusters, collaborative initiatives (CCD, etc.)**
- **Contributing CVA scale-up, quality, efficiency, effectiveness and accountability and localization**
- **Roster includes 50 cash experts as of Q1 2020.**
Around 20+ currently under contract





CASHCAP contributions to CCD in the Americas-a brief overview

- **4 CashCap experts** to Colombia and Ecuador in response to the Venezuelan migrant and refugee crisis.
- New model for CashCap and CCD, CashCap experts deployed hosted by **Care, DRC and Save the Children**
- **Newly set up CCDs in very differing operational contexts** in terms of government response and volume of CVA actors → **specialist profiles with strong coordination and technical expertise** – even if less direct in country expertise.
- In both cases, CashCap expert roles focused on creating **close links with the cash working groups to strengthen collaboration without duplicating coordination spaces.**

“

CCD makes things happen. It gives another perspective and brings a lot of quality to cash and voucher assistance

”

External actor interview
Bogota, strategic planning,
may2020

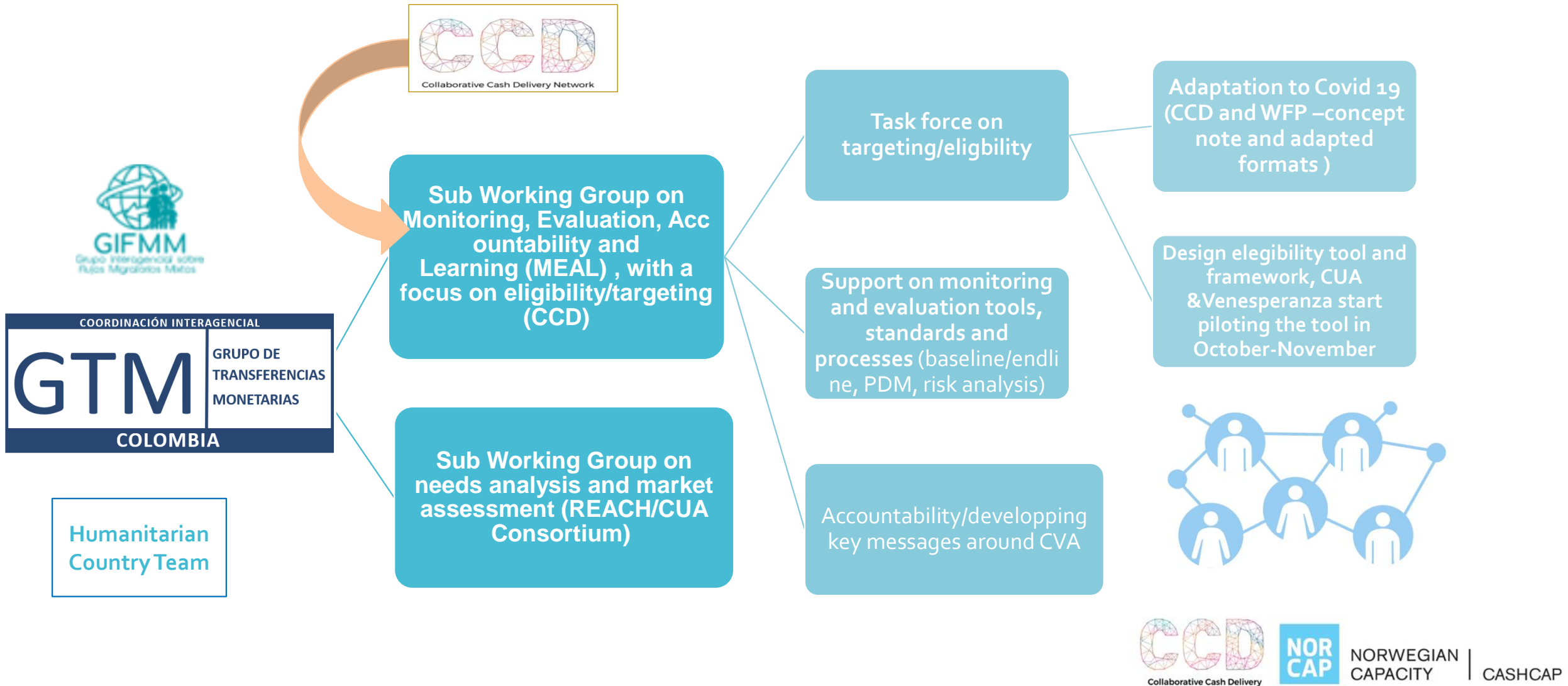
Collaboration model in Colombia

(Colombia Strategic workshop, June 2020)

- ✓ **8 NGO members operating across nine regions**, maximising on the strenght of different actors.
- ✓ A platform where **technical expertise, operational capacity, and evidence-based advocacy** are brought together to **promote learning and change**.
- ✓ An operational alliance which commits to delivering **people-centric multi-purpose cash (MPCA)** at scale in a coordinated, adaptable, harmonized, efficient way



Technical support channelled through existing coordination structures



Technical CCD
support within
existing
coordination
structures -
added value
and key
products



1. Harmonizing MEAL tools and approaches

In 2019 the Sub-Working Group was instrumental in **consolidating and analyzing existing monitoring and evaluation tools, standards and processes** . Key outputs included:

- Guidance on MPCA outcome indicators
- Harmonizing baseline and end-line surveys
- Compiling programmatic information from 4Ws to [for joint analysis and maps.](#)

- 3 short **CCD/CWG missions** helped increase the capacity of field colleagues and report back on key programmatic challenges through joint trainings and field visits.
- At the start of Covid-19, the CCD and CWG worked together to **create a [matrix of risks and mitigation measures](#)** It was also used as a good practice to help develop similar tools in other contexts.

Technical CCD support within existing coordination structures - added value and key products



2. Creating a joint eligibility questionnaire and targeting strategy

- ✓ **Technical sub-group set up to jointly define and develop vulnerability criteria** (CCD, UNHCR, WFP and specific contributions from sectoral focal points - protection, nutrition, etc.)
- ✓ **statistical simulation model developed to determine the most vulnerable families** and jointly determining what the cut-off point should be.
- ✓ **Field testing and adaptation to Covid 19 and plans for in depth analysis** (PMT methodology)



CUA Consortium: April 2020, door-to-door enrolment, Cali

Technical CCD support within existing coordination structures - added value and key products



3. Promoting 2-way communication and accountability to the communities we serve

The sub-group worked as a platform to **develop joint key messages around cash transfer programming** (work led by Save the Children)

Through the support of CashCap, 40 humanitarian workers were **trained in Participatory Communication with Communities**. *This activity was enabled through the support of Action Against Hunger, Humanity & Inclusion, Save the Children and Colombian Red Cross.*

See more and watch videos here:
<https://r4v.info/es/documents/details/76905>



Programme participant providing **direct feedback through participatory video to Cash Working Group** and its members

Bogota, 28 November 2019.



Conclusions and recommendations for effective collaboration

➤ Learning from successes

1. **Fluid articulation and a complementarity of efforts with the CWG:** This can mean different things in different countries and led to success when planned together with CWG coordinators and actors (In Ecuador, CCD is co leading the CWG, in Colombia, it was leading a technical working group)
2. **Focus on standardization of products/tools :** Focusing on standardizing beneficiary selection criteria, M&E indicators and data management system created efficiencies of scale, saving costs and time. These efforts continue as part of the broader strategy of the CWG and the CCD.

➤ Learning from challenges

1. **Factoring in funding constraints:** In some cases, limitations in helping CCD members secure external funding for a greater CVA response and enhanced collaborative implementation opportunities.
2. **Working as a team:** Importance of aiming towards a CCD Collaboration Unit rather than a stand-alone position support to maximize impact. Search for complementary profiles according to needs (soft skills, technical, social protection, IM).

Thank you