The Strategy will be designed in collaboration with WHO country offices and in close consultation with the Global Health Cluster and Country Health Clusters as the country-level driver of localization practice for the health sector. Three benchmark countries for regions will be selected, according to the following criteria:

- Extent to which the WHO's Localization Strategy can provide significant contribution in effecting change or progress on localization;
- Existing national response or coordination capacity is unable to meet needs in a manner that respects humanitarian principles (presence of Health Cluster);
- Consideration will also be given to having a mix of different kinds of humanitarian contexts; including attention to a mix of IDP and refugee settings and geographic spread.

A data-driven analysis will be conducted to define the role of localization in responding to health emergencies. Attention will be given to the role of local/national WHO’s partners in the COVID-19 response and the lessons learned that need to be converted to permanent action.

The WHO’s Localization Strategy will integrate and consolidate data gathered into the designing of a WHO’s Localization Framework (target, strategic objectives, activities, performance indicators). All Localization key elements will be included: Equitable and meaningful partnerships, Leadership, Capacity strengthening, Risk management, Financing, Monitoring, Visibility, And a Monitoring and Evaluation plan will be developed.